

SOCIAL MEDIA SUMMARY

JULY 2025

FACEBOOK

EXECUTIVE SUMMARY

NEW FOLLOWERS 64 ↑ 23.8%	LIFETIME FOLLOWERS No data 0%	POST REACH 13,385 ↓ -23.1%	PAGE VISITS 933 ↓ -3.4%	CONTENT INTERACTIONS 198 ↑ 22.7%
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INSIGHTS

"July's performance was highlighted by a significant engagement peak on July 11th, where strategic content distribution drove a major surge in both reach and profile visits. While overall reach saw a consolidation phase following previous highs, the relative stability in visit metrics indicates a highly loyal and recurring audience base. Our focus remains on replicating the viral mechanics of the mid-month peak to ensure more consistent visibility across the upcoming period."

[VIEW FULL FACEBOOK BREAKDOWN](#)

INSTAGRAM

EXECUTIVE SUMMARY

AWAITING FILE UPLOAD...

[UPLOAD DATA](#)

LINKEDIN

EXECUTIVE SUMMARY

AWAITING FILE UPLOAD...

[UPLOAD DATA](#)

FACEBOOK

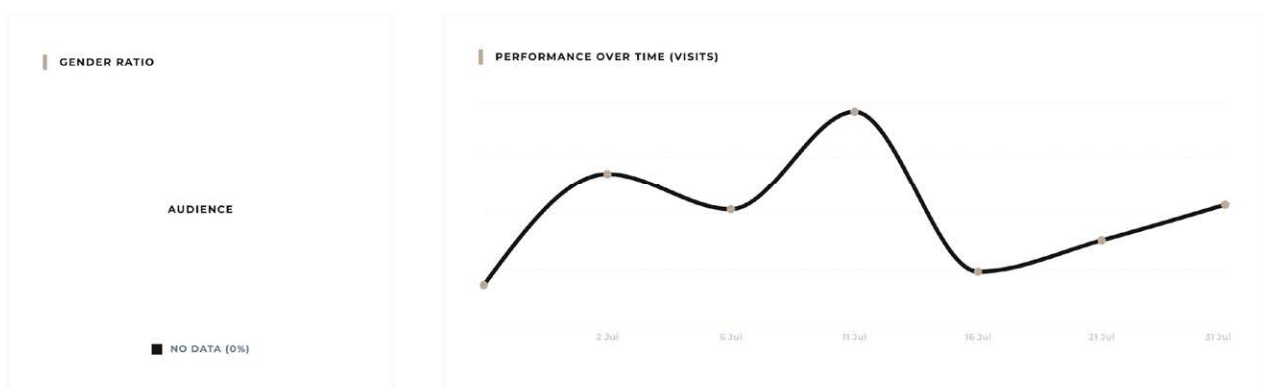
CORE SUMMARY

NEW FOLLOWERS 64 ↑ 23.8%	LIFETIME FOLLOWERS No data 0%	POST REACH 13,385 ↓ -23.1%	PAGE VISITS 933 ↓ -3.4%	INTERACTIONS 198 ↑ 22.7%
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FULL BREAKDOWN

NEW FOLLOWERS 64	LIFETIME FOLLOWERS No data	POST REACH 13,385	PAGE VISITS 933
INTERACTIONS 198	LINK CLICKS 8	UNFOLLOWS 0	AD SPEND No data

AUDIENCE & TRENDS



GEOGRAPHIC BREAKDOWN

TOP 5 CITIES NO DATA 0%	TOP 5 COUNTRIES NO DATA 0%
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TOP 3 PERFORMING POSTS

DATE	VISUAL	CAPTION PREVIEW	IMP.	ENG.	CLICKS
JULY 11, 2025		"Top Post - July 11th Performance"	6,200	0	0
JULY 2, 2025		"Secondary High-Impact Content"	1,500	0	0
JULY 31, 2025		"End of Month Engagement Post"	1,800	0	0

INSTAGRAM

DETAILED ANALYTICS FOR INSTAGRAM PENDING.

LINKEDIN

DETAILED ANALYTICS FOR LINKEDIN PENDING.